

**Sioux Falls Figure Skating Club
Board of Directors Monthly Meeting Minutes
Tuesday, August 20th, 2024, 7:30 pm - Zoom**

Present: Molly Daniel, Wendy Quam, Riley Block, Kendra Karsky, Krystal Paulson, Mackenzie Melstad, Deb Melstad

Call to Order: The meeting was called to order by President Kendra Karsky at 7:30 pm.

Approval of Agenda: 1st: Daniel , 2nd: Paulsen

Approval of July Minutes: 1st: Karsky, 2nd: M. Melstad

Motion to revise July Minutes: 1st: Paulson, 2nd: Quam

REPORTS

Coordinator's Reports

LEARN TO SKATE & ASPIRE – Raegan Klein

- Shooting Stars August camp had 21 Skaters and a revenue of \$1600
- Currently have 30 LTS Skaters enrolled for the Fall Session
- Aspire we have 3 Aspire Skaters (last year was 8) registered for the Fall Session
 - This number seems low; Riley thinks people still need to register
 - Larger number of Aspire over the summer. Raegan is talking to individual families
- Prioritizing answering emails regarding the upcoming session and planning for our coaches training later this month.

COMPETITION & EVENTS – Tasia Hillestad

- Compete USA Competition Announcement is finished and the Entryeeze is in process.
 - Push to neighboring clubs and Minnesota (ISI happening in Woodbury the same wkend)
 - Can we use judges for a test session before competition; Tasia and Riley decided against that for 2024, but long-term goal is to incorporate that
- Competition is to be announced on our website and Facebook
- Show themes for vote this year are CandyLand and Suessical
 - Tasia is working on a summary document outlining each theme idea

- o Vote open in September; show theme picked by Halloween
- o Winter Wondershow Registration is being built currently (Earliest in club history!)
- Discussed Riley producing info-videos to post on club social media

CLUB OPERATIONS – Riley Block

- Email to primary members about registrations and upcoming events
- 24/25 Memberships
 - o Membership and invoice report
 - o Really trying to encourage club members to buy their ice time ahead of time to avoid individual, monthly invoices.
- Final Calendar 24-25
 - o Attached Board meeting email
 - o Riley to send email to Senior parents notifying them of the “senior send-off”
- Fall Registrations
 - o Learn to Skate, Aspire, Advanced, Freestyle Ice, Theater on Ice and Lock in registrations are all live.
 - o Schools Out event registrations to go live next along with Winter Wonder Show
 - o Hockey Cheer Approved by Flyers if no Skating is involved this season
 - high school skaters attend games, cheer in stands and perform at least once per game
 - Flyers approved with caveats: tasteful costumes, no on-ice performances this year and no traveling with the team
 - Once a month would try “let’s try hockey cheer” event and give skaters an idea of what it looks like, get skaters involved and then kick it off next year
 - o Virtual test session has 10 tests submitted and have all been sent to virtual judges
- Policies
 - o Invoice policy and No skater left behind procedure instated; will be reviewed in coaches training
- Coach Representative – Kenzie Melstad
 - o Skater Council Election
 - Need to send out details to skaters; Riley & Kenzie working on this together
 - 1 year terms and everyone must re-apply
- Budget Updates
 - o Heather and I have a mostly finalized budget
 - o We continued to clean and refine each budget based on program

- o Learn to Skate will be more diligent about staffing, we need to prioritize a fundraising event each month and one to count toward and 4-5 each year to count toward fundraising requirements
- o Friday Morning Ice may be canceled
 - If we cancel, it's possible we may not get it back. Riley tries to find other groups to use it so that we don't permanently use it
 - \$105 for ice – break even is 4-5 skaters

Treasurer's Report: Wendy Quam

Wendy just received budgets from Heather (accountant) on August 20 at 5pm. Wendy will send them to the BOD along with last year's budgets for reference.

Better planning for staffing for classes attributed to less of a loss for the month of July, which is historically a loss month.

Molly will send a Doodle to find a 45 minute block of time to review budgets.

OLD BUSINESS

- General club sharing system
 - o Need clarification of why it's needed to find a solution
 - o Molly to follow-up with Tasia

NEW BUSINESS

- SFFSC Club House
 - o Room is messy from after the show; it was cleaned
 - o Cage, locker rooms, office also cleaned by Riley
 - o Riley training the coaches how things are to be stored and put away
- Fall Fundraiser Opportunities
 - o Fundraising possibilities
 - Dine-in options: try one a month
 - Can we task each board member to find one option that we could try?
 - Partner with downtown businesses?
 - Set a schedule and communicate to the club
 - Google doc with list of businesses that we can partner with linked [HERE](#)
- Spiritwear
 - o Inventory of spiritwear on hand and our plan to offload?
 - Setting up shop at the start and conclusion of the sessions
 - Volunteer hours to man the spiritwear shop during LTS times?
 - New orders going out to club soon
- ISI Worlds 2025 - National Sports Center, Blaine MN, July 23-27

- o I would like to start planning and promoting the club to attend in a large group to this event.
 - The National Sports Center is getting major updates so it will be great to use their new facility/remodeled facility
 - This is a fun event for all skaters and families, it's very memorable
 - Promotes the use of our Summer ice for 2025
 - Could be used as an exposure story/opportunity
 - All communications and coordination will go through Riley
- Need to ensure we include a Marketing Report in next month's meeting
 - o Include in Riley's director/coordinator report
 - o Make sure each BOD is sharing, commenting, liking and interested/attending events to increase exposure

Next Meeting: September 17, 7:30-9 pm

Adjournment: Motion to Adjourn-

1st: Karsky

2nd: Paulson

Meeting adjourned @ 9:30 pm